

Core Competencies Checklist for Business Success

- ***Networking Opportunities***
 - **Monthly Membership Luncheons**
 - **Monthly Mixers**
 - **NOW (Net Opportunities Work)**
 - **Project Team Involvement**
 - **Member To Chamber Orientation**
 - **Morning Mixers**

- ***Member Services***
 - **Referrals**
 - **Business Directory (mailed to all EDH homes and businesses)**
 - **Advertising and Marketing Opportunities**
 - **Bulk Mailing/Membership Labels**
 - **Assistance with Grand Openings and Ribbon Cuttings**
 - **Business Seminars and Workshops**
 - **Web site Listing with link**

- ***Promoting the Community***
 - **Spotlight El Dorado Hills**
 - **Community Family Fair**
 - **Art Affaire (partner with Optimist Club)**
 - **Saturday in the Park**
 - **Christmas Tree Lighting**

- ***Creating a Strong Local Economy***
 - **Fabulous 50/Marketing Council for Highway 50 Corridor**
 - **Supports Programs to Improve Local Economy**
 - **Supports Tourism efforts in El Dorado County**
 - **Classified Section on Website for lease/sale businesses & land**

- ***Represents Interests of Business with Government***
 - **Business Issues advocated at the local, State and Federal Levels**
 - **Attendance at Board of Supervisor Meetings**