

2009 Advertising & Marketing Opportunities

The El Dorado Hills Chamber of Commerce has many excellent opportunities available for chamber members to advertise and market their business to the residents and businesses of El Dorado Hills.

- **Premier Partnership – Inclusive prestigious package. Offers the highest visibility in the Chamber for one year. Please call the Chamber to learn more about this unique advertising opportunity. Value \$10,000; packaged at \$7500**
- **Business Walk & Small Business Spotlight – March 27.** After teams canvass the business community to identify key business development and retention issues there will be a presentation and a Q & A period to which the public is invited. *Sponsorship \$750*
- **Art Affaire – May 9 & 10.** We are co-hosting this fabulous community event with the Optimist Club of Cameron Park and the El Dorado Arts Council. This event draws over 15,000 visitors. *Sponsorship \$2500*
- **Golf Tournament – June 22.** Serrano Country Club is home to this popular tournament. Golfers are community members as well as Chamber members. *Sponsorship starting at \$175*
- **Saturday Night in the Park - August 1.** The Chamber & CSD have formed a partnership for this new and exciting event! Businesses have the opportunity to showcase their products and services to our community at the CSD grounds. *Booth TBD; Sponsorship TBD*
- **Business Directory 2009** – Mailed to all homes and business in El Dorado Hills; over 13,000 copies. Every member listed categorically and alphabetically. *Ads starting at \$195*
- **Chamber's Website Banner Ads** – Over 8000 visits monthly to www.eldoradohillschamber.org. *Ads starting at \$350*
- **Lunch Sponsorships-** Showcase your business at one of the monthly luncheon meetings. *\$250*
- **Monthly Postcard** - Promote your business in a direct-mail postcard to over 1000 businesses in the EDH region. *\$250*
- **Mixers** – Advertise your business name by hosting an evening or morning mixer. *Included with membership*
- **Enews** – Advertise on the weekly electronic newsletter. *For more information email cassidy@eldoradohillschamber.org*

If you are interested in marketing your business through any of these opportunities please contact the Chamber at 916.933.1335, any one of our staff will be happy to assist you.