



## 2011 Advertising & Marketing Opportunities

THE EL DORADO HILLS CHAMBER OF COMMERCE HAS MANY OPPORTUNITIES FOR CHAMBER MEMBERS TO ADVERTISE AND MARKET THEIR BUSINESS.

- **Premier Partnership** – Inclusive prestigious package. Offers the highest visibility in the Chamber for one year. Value \$45,000; packaged at \$7500
- **CA Welcome Center** – Market to over 15,000+ people annually. Many are local residents. Sponsorship starting at \$300
- **Business Walk & Luncheon - April 6.** Teams canvass the business community to identify key business development and retention issues. Lunch with program follows the walk. \$350
- **Art & Wine Affaire – May 7 & 8.** Co-hosted with the Optimist Club of El Dorado Hills and the El Dorado Arts Council. This fabulous community event draws over 15,000 visitors. \$2500
- **Golf Tournament** – June 20. Serrano Country Club is home to this popular tournament. Golfers are community members as well as Chamber members. Sponsorship starting at \$175
- **Saturday Night in the Park** – August 13. The Chamber & the El Dorado Hills Community Services District have formed a partnership for this exciting event! Businesses have the opportunity to showcase their products and services to our community at this family oriented event where over 3000 residents attend. Sponsorships TBD; Booth \$425
- **Business Directory 2011/2012** – Mailed to all homes and business in El Dorado Hills; over 13,000 copies. Every member listed categorically and alphabetically. Ads starting at \$195
- **Website Banner Ad** – Over 3600 unique visits daily to [www.eldoradohillschamber.org](http://www.eldoradohillschamber.org) Ads starting at \$350
- **Lunch Sponsorships**- Showcase your business at one of the monthly luncheon meetings. \$250
- **Mixers** – Advertise your business by hosting an evening or morning mixer. Benefit of membership
- **E-news Blast** – Advertise on the bi-monthly newsletter. For more information email [cassidy@eldoradohillschamber.org](mailto:cassidy@eldoradohillschamber.org). \$100 per advertisement.
- **Chamber Advantage Card** – Member2Member Discount Program. Benefit of membership

**CONTACT US FOR MORE INFORMATION**