



2010 Advertising & Marketing Opportunities

The El Dorado Hills Chamber of Commerce has many affordable opportunities available for chamber member businesses to advertise and market in El Dorado Hills and the surrounding areas.

- **Premier Partnership** – Inclusive prestigious package. Offers the highest visibility in the Chamber for one year. Please call the Chamber to learn more about this unique advertising opportunity. *Value \$45,000; packaged at \$7500*
- **Executive Partnership** - A second level of sponsorship packaging. *Details coming soon*
- **Business Walk & Luncheon - April 7.** Teams canvass the business community to identify key business development and retention issues. Lunch with program follows the walk. *\$350*
- **Art & Wine Affaire** – **May 8 & 9.** Co-hosted with the Optimist Club of Cameron Park and the El Dorado Arts Council, this fabulous community event draws over 15,000 visitors. *\$2500*
- **Golf Tournament** – **June 21.** Serrano Country Club is home to this popular tournament. Golfers are community members as well as Chamber members. *Sponsorship starting at \$175*
- **Saturday Night in the Park** – **August 14.** The Chamber & the El Dorado Hills Community Services District have formed a partnership for this exciting event! Businesses have the opportunity to showcase their products and services to our community at this family oriented event where over 3000 residents attend. *Sponsorships TBD; Booth \$395*
- **Business Directory 2010/2011** – Mailed to all homes and business in El Dorado Hills; over 13,000 copies. Every member listed categorically and alphabetically. *Ads starting at \$195*
- **Website Banner Ad** – Over 3600 unique visits daily to www.eldoradohillschamber.org. *Ads starting at \$350*
- **Lunch Sponsorships**- Showcase your business at one of the monthly luncheon meetings. *\$250*
- **Monthly Postcard** - Promote your business in a direct-mail postcard to over 1000 businesses in the EDH region. *\$250.*
- **Mixers** – Advertise your business by hosting an evening or morning mixer. *Benefit of membership*
- **Weekly E-news** – Advertise on the weekly electronic newsletter. For more information email cassidy@eldoradohillschamber.org. *\$150*

If you are interested in marketing your business through any of these opportunities please contact the Chamber at 916.933.1335. Any one of our staff will be happy to assist you.